

## **PRESS INFORMATION**

## Honda Cars India registers domestic sales of 5,457 units in November'21

Supply-demand disparity continues to be a hurdle for the industry

New Delhi, December 01, 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 5,457 units in November 2021. HCIL also exported a total of 1,447 units in November 2021.

Commenting on Nov'21 sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director-Marketing & Sales, Honda Cars India Ltd** said, "Despite consistent demand in the market, supply-side issues owing to the global chip shortage remain a concern. The company had to resort to non-production days in November'21 because of the same. We have been selling our entire production stock during the last few months and making all efforts to meet the market demand as much as possible."

The company had registered 9,990 units in domestic sales in the corresponding period last year. The export numbers stood at 31 in Nov'20.

## About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

## For further information, please contact:

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